

Alumni Association
Meeting minutes
April 21, 2009

Attendees: Tony Rahil, Denise Padavano, Armand Bussi, Brian Woolner, Charley Haas, Kyle Piasecki, Dan Grossman (EEF)

Items covered:

- Dan Grossman from the EEF attended the meeting to discuss what the EEF does for the high school (subsidizes things that the budget doesn't cover i.e. scholarships, technology, athletic team purchases, project graduation); their budget is about \$50k per year
- Wednesday, May 6, 2009 the EEF will be hosting "Taste of the Town" which is a fundraiser for the EEF. This event sells out quickly. For information, see the Alumni site, email tasteofthetown@hotmail.com, or call Dan Grossman.

Committee discussed the following items:

- Placing Board Members names on the Alumni Website
- 501(3)c status is still pending – payment needs to be made to John Palm to complete the process
- Event planning
 - BBQ – need to choose a venue, invite EEF to co-sponsor so that we can be covered under their insurance plan for the event; a Pong tournament at the event was discussed (tentative date: June 27)
 - Happy Hour/Networking Event at Taylor's in Cherry Hill, would be open to the public, but possibly have alumni receive a free drink when they sign up for membership (tentative date: May 15)
- Discusses Advertising proposal that Chris G presented; we would like to receive \$100 month from anyone who would like to advertise on our site
- Discussed the creation of an Alumni Business Directory – this is set to be released in June or July; Denise requested also a way to track sports team/activity members when they register; Denise requested that the required "About You" section, not be required (I think this has been changed)
- Armand is going to head the initiative for Alumni Awards
- We have decided that some of the benefits of paid membership are
 - Reduced admission to school events like games and plays
 - Reduced admission to alumni events
 - Member business directory listing

- Someone needs to look into us linking the site to the Eastern School Store instead of the virtual store that is on the page (Denise collapsed that item on the page. It is still there, but you need to open it to see it.)
- I have received several requests to post on the Alumni page (things like fundraisers and condolences). These have been posted and a newsletter is planned to go out soon.
- Denise sent another blanket message to the Facebook group asking everyone to sign up on the Official Alumni page. After this message, we received a lot of new registrations. Tony requested that I send something out more frequently, like once a week, to keep people interested in the site and to get them registered. There are about 1700 people on the Facebook group and about 430 on the Alumni Site.

Next meeting is scheduled for Wednesday, May 20, 2009 from 7-9 pm in the Intermediate HS Media Center.